**Bus Adm 745**

**Final Project**

**Report Due: May 13**

Each team will make a presentation of their project in class (15-20 minutes) next Thursday, May 11; every team member should be involved in the presentation.

The final report (7-10 pages) is due on Saturday, May 13. Include a cover page with the title for the project, the team number, and the names of the team members. Codes for the two workshops should be included in separate html files.

In your presentation/report, discuss how you defined an AI strategy to create business value for CSI; imagine that CSI is a midsize manufacturing firm. Using the value creation framework, discuss how you created additional value for CSI from the following perspectives:

* Industry environment perspective
* Value creation perspective
* Organization and execution perspective

You should clearly define the two problems you have worked on so far (Workshop 1 and Workshop 2), describe the data and models you have used, and discuss the benefits your solutions provide to CSI. Also, discuss the key lessons you have learned while working on the project, and outline a set of future directions.